

**INTERNAL ASSIGNMENT QUESTIONS
M.COM. SEMESTER I**

**ANNUAL EXAMINATIONS
2025**



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof. N.Ch. Bhatracharyulu
Hyderabad – 7 Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of M.Com. semester I has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **30 marks**. The marks awarded to the students will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments only in the academic year in which the examination fee is paid for the examination for the first time.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **25.07.2025** and obtain proper submission receipt.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Students are advised not to use Black Pen.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRUDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

- | | | |
|--------------------------------|---|--|
| 1. NAME OF THE STUDENT | : | |
| 2. ENROLLMENT NUMBER | : | |
| 3. NAME OF THE COURSE | : | |
| 4. SEMESTER (I, II, III & IV) | : | |
| 5. TITLE OF THE PAPER | : | |
| 6. DATE OF SUBMISSION | : | |
-
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
 7. Tag all the assignments paper wise and submit them in the concerned counter.
 8. Submit the assignments on or before **25.07.2025** at the concerned counter at PGRRUDE, OU on any working day and obtain receipt.

DIRECTOR

M.COM. –SEMESTER I

INTERNAL ASSIGNMENT

Paper – I : INDIAN ACCOUNTING STANDARDS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Road map of adoption of IFRS in India.
2. Discuss about the first time adaption of Indian Accounting Standards.
3. How is Basic & diluted EPS calculated ?
4. How is inventories valued in Financial Statements ?
5. Explain the concept of Fair Value Measurement.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. Discuss the disclosures required for Property, Plant & Equipment.
2. Explain the procedure of identifying impairment.

M.COM. –SEMESTER I

INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Mr., Suresh who has completed his MBA from a reputed University, turns down an offer of Rs. 12,00,000 p.a. for the post of a Manager in a company to start his own business. He invests Rs. 20,00,000 of his own money, which has been in a Bank Account earning interest of 7% p.a. He also plans to use his own building that had been earlier rented for Rs. 2,40,000 p.a. Revenue in the new business during the first year was Rs. 30,00,000 while other expenses were: Cost of Goods manufactured Rs. 13,00,000; Advertising Rs. 1,00,000; Salesmen Salaries Rs. 2,00,000; Miscellaneous Expenses Rs. 80,000; Taxes Rs.1,00,000. Compute his Accounting Profit and Economic profit.
2. Expansion Path
3. What are the features of Competition ? List them
4. What are the objectives of NITI Aayog
5. Write about BRICS and its primary objectives.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. i) Define Managerial Economics and explain its scope
ii) Given the Total Cost Function $TC = 200 + 5Q - 0.04Q^2 + 0.001Q^3$ find
a) TFC b) TVC c) AC d) MC f) AFC functions
2. What are the features of Monopoly? How is price and output determined under it.

M.COM. - SEMESTER I
INTERNAL ASSIGNMENT
Paper – III : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is the scope of Marketing ?
2. What do you mean by Maslow's need Hierarchy ?
3. What are the various Pricing Objectives ?
4. What are the various formats of Retail Stores?
5. Write a short note on Sustainable Marketing.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. What are the various factors influencing Consumer Behavior ? Explain in detail.
2. Write in detail about Segmenting, Targeting & Positioning.

M.COM. - SEMESTER I

INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Wealth Maximization
2. Working Capital
3. Inventory Management
4. What is Capital Structure ?
5. What is dividend Policy ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. Define Time Value of Money, what is the importance in Financial Decision Making ?.
2. Explain the techniques of Capital Budgeting ?
